



Product Overview & Value proposition to Service providers



What is PurplenoVA?

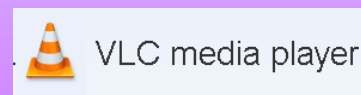
PurplenoVA

Secure self hosting!

PurplenoVA allows users to host content directly from any internet-connected PC, making it accessible with a URL over standard HTTP Protocol.

Users can web-host any content directly from their home computer, including: Static Websites, Picture Albums, Multimedia Podcasts, MS Office Files, Blogs, etc.

Apps supported by PurplenoVA include the most commonly used:





Key End-User Benefits

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- ❖ Ease of use. No hassle of uploading content
- ❖ Content can be maintained absolutely secure & private or syndicated widely if preferred.
- ❖ Users are in full control. They can decide how, when and how long to host their content. Fresh content is available at all times. If user changes the content on his/her machine, it is immediately available for readers to see
- ❖ No restrictions on disk space, content-type, applications
- ❖ People can point their sub-domains to their home or office computers



Service providers

1. There is not much differentiation in offerings & pricing provided by various players
2. Service providers are looking for value added services to differentiate themselves
3. Technical support is a major cost component
4. **Service providers are Not selling “sub-domain pointing” to their customers**

PurplenoVA offering

1. **PurplenoVA let users to point their domain names or sub-domains to home or office PCs.**
2. **If the user is already using a hosting provider, he can ask the hosting provider to point the sub-domain to his home computer**
3. It is very easy to use and does not require technical expertise
4. **Sub-domain pointing will provide additional revenues to the service providers**
5. **Service can be easily bundled with existing offerings without additional infrastructure cost**
6. Technical support is handled by PurplenoVA Tech Support team



Contact Information

PurplenoVA
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To discuss the business opportunity further, please contact us:

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